Introduction

- Fandom and Celebrity
- Knowledge Production
- Interactivity
- Stability in Discourse
Constructing Paris Hilton

Dominant Discourses:

- Royalty
- Child/Porn Star
- Hypertext
The Royal Discourse

- Heiress/Princess
- Royal Wedding
- “Treated like royalty”
Child/Porn Star
Hypertext

Paris, UK

- http://www.femalefirst.co.uk/celebrity/48922004.htm
- Royal
- Child/Porn Star
- Hypertext Marketing
Elite News?

- Broadsheets vs. Tabloids: Metadiscourse
- Paris as News?
- Paris the Sellebrity
- “We’re not Paris”
- Paris the Concept
Paris, Japan

- Newspaper Coverage
- “Celebrity brand fragrances now in full bloom”
Fans and Anti-Fans: the Interactive Circulation of Celebrity

- Fan Blogs in Japan
- Teen Language and Innovation

http://ameblo.jp/yuki-hana1413/entry-10003203161.html
Anti-Fans

Mixed Messages: Metadiscourse and Gossip Network
Against the Celebrity, Within the Discourse

- Class (Royalty)
- Physical Appearance ("We’re not Paris")
- Sexuality (Child/Porn Star)
The Culture of Consumerism

- Role-borrowing

- Consuming Celebrity
The End?